Adnami Supported Placement*

Immersion MPU – mobile only

[2 options]

*Ads designed in partnership with Adnami creative team

WilliamReed.

Mobile Immersion MPU Image

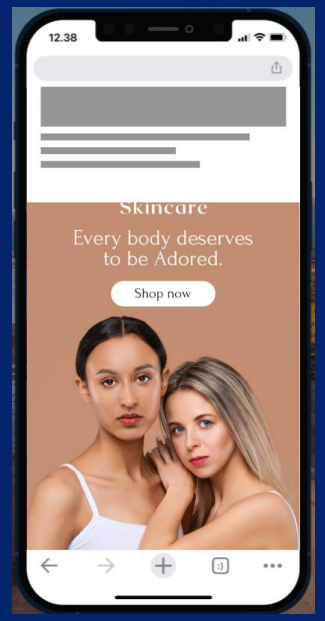
To create a Mobile Immersion MPU Image, create a new Mobile Midscroll, and then select "Image" as the Banner type. Set your landing page as the Click URL, and upload your image.

- Find technical spec **here**
- View example **here**

Mobile Immersion MPU Video

To create a Mobile Immersion MPU Video, create a new Mobile Midscroll, and then select "Video" as the Banner type. Set your landing page as the Click URL, and upload your Video.

- Find technical spec **here**
- View example **here**



Submission deadline

A minimum of 15 business days before the start of the campaign